



**Australian Embassy**

**Mexico**

# **Australia-Mexico Higher Education Dialogue**

**26 MAY 2025**

## **Participant Booklet**

## About the Dialogue

The inaugural “Australia-Mexico Higher Education Dialogue” was conceptualised as a way to raise awareness of higher education landscapes, and collaboration opportunities for both countries’ institutions.

The Australian Embassy in Mexico, in partnership with CETYS Universidad, designed this Dialogue as a space for open discussion about shared priorities, including innovation, transnational education, and research collaboration, as well as to identify areas of potential cooperation and partnership.

Thirteen Australian and nineteen Mexican higher education institutions are participating in this inaugural bilateral Dialogue.

## Acknowledgement of Country

The Australian Embassy in Mexico acknowledges Traditional Owners of Country throughout Mexico and Australia, and recognises the continuing connection to lands, waters and communities. We pay our respects to Indigenous cultures, and to Elders past and present.

## Host institutions

### The Australian Embassy in Mexico

The Australian Embassy in Mexico City promotes Australia's foreign policy, security, trade, investment and business interests in Mexico.

#### Ambassador to Mexico

##### Ms Rachel Moseley



Ms Moseley is a senior career officer with the Department of Foreign Affairs and Trade and was most recently Assistant Secretary, Latin America and Eastern Europe Branch.

She has previously served overseas in Mexico, Papua New Guinea, and Australia's Permanent Mission to the United Nations in Geneva.

Ms Moseley holds a Master of International Relations from University of New South Wales and Bachelor of European Studies from the Australian National University. She speaks Spanish, Italian and Tok Pisin.

#### Department of Education

The Department of Education international network engages with other government agencies, and with partner countries, like Mexico, to develop and deliver strategies and programs to:

- reduce regulatory barriers to international education
- foster deeper understanding and connections on policy and system alignment
- open opportunities to innovative education products and services and
- promote the exchange of knowledge and best practices

## **Counsellor for Education and Research**

### **Dr Alia Imtoul**



Dr Alia Imtoul is the Counsellor (Education & Research) at the Australian Embassy in Mexico. Working closely with her counterpart in Brazil, Alia has responsibility for Australia's education, training and research relationships with Mexico and other Pacific Alliance countries (Colombia, Peru and Chile).

Alia has over two decades of experience in education and public policy in Australia including higher education, schools, curriculum design, research, and international education. Alia has previously held positions in the education and training sector in Latin America. She has a PhD in Social Science (Gender Studies) and a Bachelor of Education with Honours.

## **Senior Policy Manager (Education and Research)**

### **Andrea Valencia**



Ms. Andrea Valencia is the Senior Policy Manager (Education and Research) at the Australian Embassy in Mexico. She works with the Counsellor to manage Australia's government-to-government relations and policies in education, training and research with Mexico and other Pacific Alliance countries (Colombia, Peru and Chile).

Andrea holds a Master's in International Affairs from the Elliott School of International Affairs at The George Washington University, and a Bachelor of Arts in International Relations from the Autonomous Technological Institute of Mexico (ITAM).

## Austrade

The Australian Trade and Investment Commission (Austrade), delivers quality trade and investment services while promoting Australia's education to the world. Austrade initiatives encourage international students to study with Australia through programs, research, institution support and overseas collaboration. It also helps Australian universities and colleges to expand overseas.

## Trade and Investment Commissioner Craig Ford



Craig Ford is the Australian Trade & Investment Commissioner to Mexico and Colombia, based in the Australian embassy in Mexico City.

In this role, he also leads the Australian Education Team for Latin America, developing strategy and driving operational delivery with a team of Business Development Directors in Mexico, Colombia, Peru, Brazil, and Chile.

Focusing on building Australian market share through recruitment and partnerships, the team work closely with in-region state representatives and partners Department of Education and Foreign Affairs and Trade to grow and diversify education exports to LATAM.

At the close of 2023 student commencements to the country had increased by 27% ahead of 2019. The region's value to the Australian economy rebounded to \$2.48 billion in 2023, up from \$1.65 billion in 2021.

In 2022 and 2023, the Austrade LATAM Education team delivered the Study Australia Experience COVID recovery project. A hybrid digital and in-person market development initiative funded by industry and partners, it reached 20 million people in Spanish and Portuguese across the region and developed a large online student community which generated demand for Australia with students and agents. The project was recently awarded The Pie's 2024 Digital Innovation Student Recruitment Award, with project partner.

Prior to joining Austrade, Craig had more than a decade of experience in international trade management in the education, communications, and technology sectors

## **Business Development Manager for Education**

### **Laura Díaz**



Since 2022 Laura Díaz is Austrade’s Business Development Manager for the Education sector, based in Mexico City. She works with the Trade Commissioner and a regional team of BDMs in Latam to promote Australia as a study destination while identifying opportunities for Australian institutions and providing institutional support.

Laura holds a Bachelor’s Degree in International Relations from Universidad Iberoamericana Puebla.

## CETYS Universidad

CETYS University is a private multi-campus system with more than 8,000 students and located in the dynamic and strategic state of Baja California (Mexico) across the border from California (USA).

CETYS University is a global university that promotes entrepreneurship and innovation, business linkages, internationalization, information literacy, social responsibility, and sustainability in its different undergraduate and graduate programs. Furthermore, CETYS University is one of only ten institutions in Latin America that hold international institutional accreditation (USA).

CETYS University has been recognized by the Mexican Ministry of Education as an Institution with High Academic Quality in Mexico and by the Ministry of Education of the state of Baja California as the only private 'Institution of Excellence' in the state. CETYS University is accredited in Mexico by the Ministry of Education and the State of Baja California, and internationally accredited (USA) by the Western Association of Schools and Colleges (WASC), the Accreditation Council for Business Schools and Programs (ACBSP), and the Accreditation Board for Engineering and Technology (ABET). It participates in global rankings such as QS Stars and Times Higher Education.

Through the years and thanks to its international engagement, CETYS along with partner institutions in different continents, has developed double and triple degrees, visiting faculty exchanges, summer schools, student exchanges, virtual (e-mobility) courses, short term stays and tailor-made programs, as well as successful joint grant proposals with 100K Strong for the Americas, Erasmus+, and Turing Scheme funds





## CETYS University President Dr Fernando León-García



Dr León-García was President of the International Association of University President (IAUP) for 2021-2024. He has been President of CETYS University since 2010, leading the institution to institutional and program accreditation in the USA (WASC, ACBSP, ABET) and one of the most internationalized universities in Mexico. Prior to that, he served as Chancellor of City University of Seattle's International Division, with a presence across the Americas, Europe and Asia.

He currently serves or has served on national and international boards and/or advisory groups: Council of Independent Colleges, Association of International Education Administrators, Council of Presidents of the Association of Governing Boards, NAFSA International Educators Association, Council for the Advancement and Support of Education, Western Association of Schools and Colleges, Hispanic Association of Colleges and Universities, Commission on Internationalization and Global Engagement of the American Council on Education, International Association of Universities, Consortium for North American Higher Education Collaboration, Santander Universidades-México, Mexican Federation of Private Universities, and Mexican Association of Colleges and Universities.

Dr León-García holds a doctoral degree in Educational Administration and Policy Analysis and an M.A. in International Development Education from Stanford University, as well as a B.S. in Industrial Engineering from CETYS University. He has been named in the Top 300 Leaders in Mexico (Los 300) from 2019 to 2024. In addition, Dr León García has received Honorary Doctorates from Vysoka Skola Financni a Spravni (Czech Republic), Dimitrie Cantemir Christian University (Romania), Caucasus University (Georgia), and NIMS University Rajasthan, Jaipur (India).



# Agenda

Monday 26 May 2025, CETYS University Tijuana Campus  
Centro de Excelencia en Competitividad y Emprendimiento (CECE)

Time	Agenda Item	Location
7.30am – 9.30am	<b>Australian delegation travel time to Tijuana</b>	
9.30	<b>Registration and welcome tea</b>	Centro Vida Estudiantil
10.00 – 10.40	<p><b>Official opening</b> <i>Welcome, housekeeping, format of the day, official opening remarks</i> MC Dr Alia Imtoul, Counsellor (Education &amp; Research) at the Australian Embassy in Mexico</p> <p>Opening remarks by:</p> <ul style="list-style-type: none"> <li>• Dr Fernando León-García President of CETYS Universidad</li> <li>• Ms Rachel Moseley Australian Ambassador to Mexico</li> </ul>	Centro Vida Estudiantil
10.40 – 10.45	<b>Family photo</b>	Centro Vida Estudiantil
10.45 – 11.00	<b>Morning tea</b>	Terrace at the Centro Vida Estudiantil

Time	Agenda Item	Location
11.00 – 12.00	<p><b>Plenary Panel: A panorama of higher education in Australia and Mexico</b>  <i>Keynote presentations with Q&amp;A session</i>            MC César Gutiérrez Jurado, Executive Director of Institutional Strengthening, ANUIES</p> <p>Keynote presentations by:</p> <ul style="list-style-type: none"> <li>• Dr Fernando León-García President of CETYS Universidad</li> <li>• Craig Ford Trade Commissioner at the Australian Embassy in Mexico</li> </ul> <p>Followed by a Q&amp;A session with the additional participation of:</p> <ul style="list-style-type: none"> <li>• Dr Bernardo González-Aréchiga Secretary General, FIMPES</li> </ul>	Centro Vida Estudiantil
12.00 – 13.00	<p><b>Concurrent Session 1: New partnership models and innovative practices</b>  <i>Presentations and small group discussions</i>            MC Laura Díaz, Business Development Manager for Education at Austrade</p> <p>Presentations by:</p> <ul style="list-style-type: none"> <li>• Patricia Ruiz Universidad Anáhuac México</li> <li>• Innes Ireland University of Technology Sydney</li> </ul>	Room 10301 at CECE

Time	Agenda Item	Location
12.00 – 13.00	<p><b>Concurrent Session 2: The role of research in international higher education collaboration</b> <i>Presentations and small group discussions</i> MC Diana Celaya, Director at Centro de Estudios Vitivinícolas (CEVIT) - CETYS</p> <p>Presentations by:</p> <ul style="list-style-type: none"> <li>• Eduardo García Lima Instituto Politécnico Nacional</li> <li>• Lisette Ceron Curtin University</li> </ul>	Room 10303 at CECE
13.00 – 14.00	<b>Networking lunch</b>	Terrace at the Centro Vida Estudiantil
14.00 – 15.00	<p><b>Speed dating networking session</b> <i>Guided networking conversations</i></p> <p>Please follow the instructions in your participants' booklet</p>	Rooms 10301, 10302 and 10303 at CECE.
15.00 – 15.30	<p><b>Concluding remarks</b></p> <p>Concluding remarks by:</p> <ul style="list-style-type: none"> <li>• Dr Alia Imtoul Counsellor (Education &amp; Research) at the Australian Embassy in Mexico</li> <li>• Scott Venezia Dean of International Affairs at CETYS Universidad</li> </ul>	Centro Vida Estudiantil
15.30 – 16:30	<p><b>Campus tour</b> <i>Optional for Mexican participating institutions</i></p>	Centro Vida Estudiantil
16.30 – 19.30	<b>Australian delegation travel time to San Diego</b>	

## How to arrive to CETYS Universidad

If you are **driving to campus**, please park at Estacionamiento #1, access on Avenida CETYS Universidad (see map below). From there you can walk to the Centro de Excelencia en Competitividad y Emprendimiento (CECE), where the Dialogue will take place. Do not forget to send your car details (model, color, plate number) to the organisers to reserve a parking spot.

If you are **arriving by taxi or Uber**, ask to be dropped off at the pick-up/drop-off bay on Avenida CETYS Universidad (see map below). From there you can walk to the Centro de Excelencia en Competitividad y Emprendimiento (CECE), where the Dialogue will take place.



## Concurrent sessions groupings

Based on the individual conversations that the organisers held with each of the institutions, the following groups have been assigned to participate in the concurrent sessions:

### **Session 1: New partnership models and innovative practices** **Room 10301**

- Bond University
- Charles Sturt University
- Edith Cowan University
- Flinders University
- Royal Melbourne Institute of Technology - RMIT
- University of Southern Queensland
- University of Technology Sydney
- University of Wollongong
- CETYS Universidad
- Instituto Tecnológico Autónomo de México - ITAM
- Universidad Anáhuac México
- Universidad Autónoma de Guadalajara
- Universidad de Celaya
- Universidad de Monterrey - UDEM
- Universidad de Tijuana CUT
- Universidad del Valle de Puebla - UVP
- Universidad Iberoamericana
- Universidad Interamericana de Puebla
- Universidad La Salle Bajío
- Universidad Latina de América - UNLA
- Universidad Marista de San Luis Potosí
- Universidad Mondragón

**Session 2: The role of research in international higher education collaboration  
Room 10303**

- Curtin University
- Macquarie University
- University of Melbourne
- University of New South Wales
- University of Western Australia
- Instituto Politécnico Nacional - IPN
- Instituto Tecnológico y de Estudios Superiores de Occidente - ITESO
- Universidad Autónoma del Estado de México - UAEMex
- Universidad de Guadalajara - UDG
- Universidad Panamericana - UP

## Speed dating networking session groupings

For the speed dating session please head to the room your institution has been assigned and follow the organisers' instructions.

<b>Innovation Room 10301</b>
<ul style="list-style-type: none"><li>• Charles Sturt University</li><li>• Edith Cowan University</li><li>• Macquarie University</li><li>• Royal Melbourne Institute of Technology - RMIT</li><li>• University of Southern Queensland</li><li>• University of Technology Sydney</li><li>• CETYS Universidad</li><li>• Instituto Tecnológico Autónomo de México - ITAM</li><li>• Instituto Tecnológico y de Estudios Superiores de Occidente - ITESO</li><li>• Universidad Anáhuac México</li><li>• Universidad Autónoma de Guadalajara - UAG</li><li>• Universidad de Guadalajara - UdG</li><li>• Universidad de Monterrey - UDEM</li><li>• Universidad Iberoamericana</li><li>• Universidad Mondragón</li></ul>
<b>Mobility Room 10302</b>
<ul style="list-style-type: none"><li>• Bond University</li><li>• Flinders University</li><li>• University of Wollongong</li><li>• Universidad de Celaya</li><li>• Universidad de Tijuana CUT</li><li>• Universidad del Valle de Puebla - UVP</li><li>• Universidad Interamericana de Puebla</li><li>• Universidad La Salle Bajío</li><li>• Universidad Latina de América</li><li>• Universidad Marista de San Luis Potosí</li></ul>



**Research  
Room 10303**

- Curtin University
- University of Melbourne
- University of New South Wales
- University of Western Australia
- Instituto Politécnico Nacional - IPN
- Universidad Autónoma del Estado de México
- Universidad Panamericana

# Participating institutions

## Bond University



### ABOUT

Bond University was established as an independent, not-for-profit university in Queensland in 1989. Bond was established with the vision of delivering educational excellence that satisfied the highest international standards, which remains at the forefront of the University's ethos to this day.

Bond University offers an Outbound Exchange Program which allows students to complete a semester abroad at a range of partner institutions in a variety of countries, including in North America. Bond also offers international scholarships programs and overseas study tours.

Bond University has been ranked by Australia's Good Universities Guide as Australia's top university for teaching and best student-to-teacher ratio in 2025.

### REPRESENTATIVE

Michael Taylor



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### WEBPAGE:

[www.bond.edu.au](http://www.bond.edu.au)

# Charles Sturt University



## ABOUT

Charles Sturt University (CSU) is a leading Australian regional university, established in 1989, whose ethos is taken from the local First Nations phrase 'yindyamarra winhanganha', meaning the wisdom of respectfully knowing how to live well in a world worth living in.

CSU has been ranked as Australia's number one public university for graduate employment for eight consecutive years and is Australia's first carbon neutral university.

CSU has eight general campuses and three specialist campuses in Australia. It also delivers its degrees in China, Hong Kong and Cambodia. It delivers a range of academic disciplines through three faculties: Faculty of Arts and Education, Faculty of Business, Justice and Behavioural Sciences and Faculty of Science and Health.

## REPRESENTATIVE

Mike Ferguson



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## WEBPAGE

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# Curtin University



## ABOUT

Curtin University is the largest public university in Western Australia known for its high impact research, strong industry partnerships and commitment to preparing professionals for the jobs of the future.

Curtin maintains a ranking in the top 200 universities in the QS World University Rankings (2025). Curtin is known for its resources-related programs, ranking 1<sup>st</sup> in Australia and 2<sup>nd</sup> in the world for Mineral and Mining Engineering, as well as top 30 rankings for Geology and Geophysics.

Curtin University has campuses in Australia, as well as transnational education opportunities through campuses in Malaysia, Singapore, Mauritius, Dubai, and Colombo.

## REPRESENTATIVE

Lisette Ceron



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# Edith Cowan University



## ABOUT

Located in Western Australia, Edith Cowan University (ECU) has provided industry-relevant teaching and research, supportive student experiences and award-winning facilities to students since its establishment in 1991.

ECU's higher education delivery approach has been rewarded with five-star ratings for undergraduate teaching quality for the past 18 consecutive years, with top ratings for overall experience, learning resources, skills development, and student support, in Australia's Good Universities Guide.

ECU's world-class research delivers meaningful real-world impact and solutions to some of our greatest global challenges. ECU works closely with local communities and industry partners to provide students with the best opportunities to gain career-ready skills.

ECU welcomes more than 30,000 undergraduate and postgraduate students, including international students from 100 countries. In addition to on-campus learning, ECU also offers a comprehensive suite of online study options.

## REPRESENTATIVE

Karen Rincon Fitzgerald



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# Flinders University



## ABOUT

Founded in 1966, Flinders University is a leading public research university in South Australia. Flinders is committed to a vision to be internationally recognised as a leader in research, a pioneer in contemporary education, and the source of Australia's most enterprising graduates. Through this, Flinders is committed to innovation, excellence, and real-world impact.

Flinders University has productive international collaborations and partnerships to strengthen and transform the impact of their research, education and community engagement. This includes agreements with Brazil, Canada and the United States.

Flinders maintains a ranking in the top 2% of universities in the QS World University Rankings (2025).

## REPRESENTATIVE

Vanessa Wood



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## WEBPAGE

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# Macquarie University



**MACQUARIE**  
University

## ABOUT

Since its foundation nearly 60 years ago, Macquarie University has focused on fostering collaboration between students, academics, industry and society.

Macquarie University has reputation as a leading Australian institution in 11 research disciplines and for research excellence and innovation. By connecting ideas and expertise across all faculties, Macquarie's researchers continue to lead or contribute to world-leading research with world-changing impact.

Macquarie has longstanding ties in the Americas, including local representation in Mexico. The University also engages with 190 partner universities in more than 40 countries for student exchange. Macquarie is ranked among the top 200 universities in the world (QS World University Rankings 2025).

## REPRESENTATIVES



Tanveer Shaheed

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Amy Celorio

Regional Director Americas based in Mexico

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## ABOUT

The Royal Melbourne Institute of Technology (RMIT) was established in 1887 with the aim of bringing education to the working people of Melbourne, Australia. Now, RMIT is a dual sector university with a strong international reputation for excellence in education, applied research, and engagement with government, industry and communities.

RMIT is ranked in the top 150 universities globally, with top 30 subject rankings in Art and Design and Architecture and Built Environment (QS Subject Rankings 2024).

RMIT has three campuses and two training sites in Australia, TNE offerings at 2 locations in Vietnam, as well as a research and industry collaboration centre in Spain. The university also offers programs through partners in Singapore, Hong Kong, mainland China, Indonesia, Sri Lanka, India, Belgium, Germany, Austria and the Netherlands.

## REPRESENTATIVE

Tom Gifford



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# University of Melbourne



## ABOUT

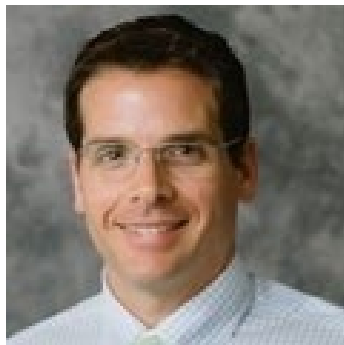
Established in 1853, it is one of Australia's oldest universities. Today, the University's vibrant community comprises over 53,000 students, including 45 per cent international students from more than 150 countries.

As a leading research-intensive university, University of Melbourne has dual purposes of education and research across its nine faculties of arts, architecture building and planning, business and economics, education, engineering and information technology, fine arts and music, law, science, and medicine dentistry and health sciences.

University of Melbourne is ranked number 1<sup>st</sup> in Australia and 13<sup>th</sup> in the world in the 2025 QS World University Rankings.

## REPRESENTATIVE

Todd St Vrain



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# University of New South Wales



## ABOUT

UNSW Sydney is one of the most prestigious universities in Australia that provides world-class education to the most ambitious students from all over the globe. Since its foundation in 1949, UNSW Sydney has made an ongoing commitment to improve and transform lives in Australia and globally.

UNSW offers international research opportunities to build research networks and collaborations. UNSW supports international research experience through conference funding, visiting research opportunities, cotutelle and joint PhD programs, and joint supervision.

Ranked 19th in the 2025 QS World University Rankings, UNSW offers high-quality education that focuses on hands-on learning. According to the latest 2024 QS World University Rankings by Subject, six UNSW subjects are ranked in the top 20 globally, and 19 are in the top 50.

## REPRESENTATIVE

Julian Nicholls



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# University of Southern Queensland



## ABOUT

The University of Southern Queensland (UniSQ) is a dynamic research-intensive regional university with local, national, and global impact.

Ranked in the top 2% universities worldwide, UniSQ has established strong national and international partnerships to create a positive influence on our local and global communities.

UniSQ has an extensive global partnership network to support transnational education, joint research training and student mobility programs. This includes dual awards, study tours, cotutelle and joint PhD programs. With more than 100 partner institutions located in over 30 countries, including Mexico, UniSQ works collaboratively with a strong international partner network to deliver innovative education programs worldwide.

## REPRESENTATIVE

Guie Hartney



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# University of Technology Sydney



## ABOUT

UTS is the top-ranked young university in Australia with a vision is to be a leading public university of technology recognised for our global impact. UTS offers over 130 undergraduate and 210 postgraduate courses across traditional and emerging disciplines.

UTS has world leading research centres span a range of disciplines, including physical, biological and engineering sciences, and contemporary fields such as design, nanotechnology and sustainability.

UTS has a culturally diverse campus life and vibrant international exchange study and research programs that prepare graduates for the workplaces of today and the future. In line with the UTS model of global practice-oriented learning, students undertake professional practice during their degree. Students can also study at one of more than 185 universities in about 40 countries with which UTS has exchange agreements.

## REPRESENTATIVE

Innes Ireland



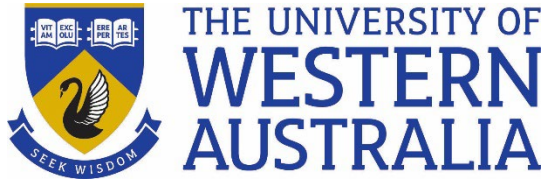
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# University of Western Australia



## ABOUT

Since its foundation more than 110 years ago, UWA has inspired change and blazed a trail to shape next-generation leaders with infinite potential.

With agreements in place with over 250 partner institutions and partners in over 45 countries worldwide, UWA supports and facilitates student exchange and study abroad opportunities. Further, there are also opportunities for international education on campus from study tours to joint degrees and pathway programs and research links through international networks.

UWA has achieved its status as a world top 100 university (QS World Rankings 2025) through partnerships, high-impact research, innovative courses, and commitment to student experience.

## REPRESENTATIVE

Michelle Teasdale



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# University of Wollongong



UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

## ABOUT

UOW is a significant international player among Australian universities and is celebrating 50 years as an independent institution in 2025. In addition to its global network of campuses in Dubai, Hong Kong, Malaysia and India, its international focus is strengthened through a collaborative network of partners across the globe.

With 280 academic and research collaborations globally, and partnerships with institutions in 45 countries, students can build lifelong networks, enriching their experience. Students can participate in study abroad and student experience opportunities, as well as visiting research programs.

UOW is ranked in the top 200 universities globally in the 2025 QS World University Rankings 2025.

## REPRESENTATIVE

Brooke Dixon



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## WEBPAGE

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# CETYS Universidad



## ABOUT

CETYS University is a private not-for-profit institution that stands at the forefront of excellence in education. We are committed to delivering comprehensive, unique learning experiences for High School, Undergraduate, Graduate, and Continuing Education students.

Since 1961, we've been shaping individuals with the intellectual and moral capacity to become agents of change, positively impacting the economic, social, and cultural improvement of their country.

For more than six decades we have shaped our region's and country's leaders by creating synergies between academia, industry, society, and government. Our educational model is multi-experiential, humanistic, flexible, and global.

CETYS University is accredited by WASC (Western Association of Schools and Colleges). CETYS is one out of 10 universities in Latin America with this U.S. accreditation.

## REPRESENTATIVES



Scott Venezia

### CONTACT DETAILS

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Diana E. Woolfolk

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### WEBPAGE

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# Instituto Politécnico Nacional – IPN



## ABOUT

The Instituto Politécnico Nacional (IPN) is a leading technological education institution established in 1936, dedicated to cultivating professional talent, research, and innovation for the country's social, humanistic, sustainable, economic, and technological development.

IPN provides mobility opportunities for national and foreign students and researchers who wish to participate in the IPN's global, educational, and research environment.

IPN prioritises building strong partnerships with the business and social sectors while upholding institutional values and principles. Research projects at IPN span sectors such as education, health, environment, agriculture and energy.

## REPRESENTATIVE

Eduardo García Lima



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# Instituto Tecnológico Autónomo de México



## ABOUT

The Instituto Tecnológico Autónomo de México (ITAM) is a private higher educational institution, which operates on a non-profit, secular basis and without political affiliation.

It was founded in 1946 by a group of Mexicans led by Don Raúl Bailleres to contribute to Mexico's overall development through human and professional training, teaching and scientific research.

ITAM seeks to contribute to the individual's comprehensive education and to develop a freer, more just, and prosperous society. It also aims to become a community in its fullest sense, an institution of excellence and academic freedom, and a high-quality autonomous research center.

## REPRESENTATIVE

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# Instituto Tecnológico de Estudios Superiores de Occidente - ITESO



ITESO, Universidad  
Jesuita de Guadalajara

## ABOUT

The Instituto Tecnológico y de Estudios Superiores de Occidente - ITESO, the Jesuit University of Guadalajara was founded in 1957 with a vision of combining professional training with a firm sense of social responsibility.

ITESO has 43 undergraduate and 33 graduate programs (5 PhD, 23 masters and 5 specialities) across 11 academic departments. ITESO also offers international programs to students through a variety of means, such as COIL.

Internationalisation of education is a priority at ITESO, with programs such as academic exchange programs, international summer programs and double-degree programs. ITESO has direct contact with universities in Europe, Asia, America and Oceania.

## REPRESENTATIVE

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# Universidad Anáhuac México



## ABOUT

Anáhuac México University was founded in 1964 with the objective of raising the human and social condition of Mexico's men and women by means of integral education.

The University currently has two campuses in Mexico City North and Mexico City South. Anáhuac México has a focus on internationalisation through exchange opportunities such as study abroad, visiting professors and research stays as well as transnational education (TNE) opportunities such as COIL programs and cotutelles.

Anáhuac México University's research program focuses on research with social impact. Research activities are carried through five interdisciplinary thematic areas: Comprehensive Health and Wellness; Humanities; Person and Society; Economics, Business and Development and Exact Sciences Technology.

## REPRESENTATIVE

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# Universidad Autónoma de Guadalajara



## ABOUT

Established in 1935, Universidad Autónoma de Guadalajara (UAG) is the first private university in Mexico. UAG's academic approach to learning through innovation ensures the high-quality education, with a particular focus on internationalisation.

UAG offers over 80 undergraduate and postgraduate degrees in areas of medicine, engineering, business and finance, data science and artificial intelligence, architecture and law.

UAG's program for internationalisation provides opportunities for international experiences through student mobility and academic collaboration through networks of professors and researchers. UAG has over 100 academic cooperation agreements with institutions from more than 25 countries, including the US, Canada and New Zealand.

## REPRESENTATIVE

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# Universidad Autónoma del Estado de México



**Universidad Autónoma  
del Estado de México**

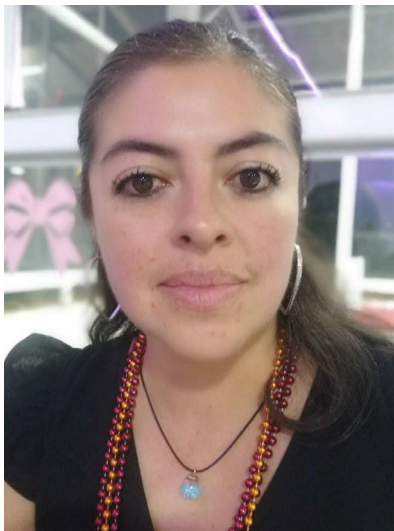
## **ABOUT**

Universidad Autónoma del Estado de México (UAEMex) was created in 1828 as the Literary Institute of the State of Mexico. Now, UAEMex has over 95,000 students in its undergraduate and postgraduate programs. Australian nationals represent one of the 33 nationalities in the academic staff.

UAEMex has 197 study programs across undergraduate, master's, doctorates and specialist studies. The academic offering spans over 21 schools, including law, economics, sciences and arts. UAEMex has 281 agreements with higher education institutions around the world for double degrees and academic mobility opportunities. It also has partnerships with universities in Germany, Spain, Portugal, Italy and Argentina for mutual student exchange opportunities.

## **REPRESENTATIVE**

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# Universidad de Celaya



## ABOUT

The Universidad de Celaya was established in 1985 as an educational institution, inspired by a non-profit business vision. It stands as one of the most esteemed academic institutions within the region.

Universidad de Celaya offers both undergraduate and graduate degree programs in areas of architecture, law, business administration, engineering and psychology. Several of the university's courses are delivered in both Spanish and English.

Universidad de Celaya has agreements with over 60 institutions in more than 20 countries. Through this, the university offers study abroad and exchange programs, such as double qualification degrees, semester exchanges or summer courses.

## REPRESENTATIVE

Laura Gabriela González Sánchez



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# Universidad de Guadalajara



## ABOUT

Universidad de Guadalajara (UdG) is a prestigious public university with a history dating back over 200 years. UdeG has established itself as a leader in higher education, innovation, and cultural development, recognised for its academic excellence, strong research programs, and international collaboration.

UdeG offers a wide range of academic programs across multiple disciplines, including arts, architecture and design, agriculture, economics and management, engineering, health sciences and humanities.

UdeG fosters a global perspective through academic mobility programs, international partnerships, and cutting-edge research initiatives.

## REPRESENTATIVES



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Valeria Padilla

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# Universidad de Tijuana CUT



## ABOUT

Accredited for its high-quality standards, Universidad de Tijuana CUT is an higher education institution of academic excellence, that promotes the cultural and educational development of the region.

With the participation of both national and international scientists and educators, it occupies a cutting-edge participation in the generation of knowledge for the training of tolerant, supportive, democratic professionals, with leadership capacity and commitment to their social environment. Universidad de Tijuana CUT offers an academic mobility program for national and international experiences in over 15 countries through student exchanges, workshops and research programs.

## REPRESENTATIVE

Koral Meza



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# Universidad del Valle de Puebla



## ABOUT

Established in 1981 as one of the first private universities in Mexico, Universidad del Valle de Puebla (UVP) is a private higher education institution focusing on hybrid models of education delivery.

UVP offers over 35 bachelor's degrees across health sciences, arts, engineering, business and hospitality. The university also offers both online and on campus master's degrees, doctorates and specialities studies.

UVP offers mobility exchanges for students and academics, with opportunities to visit more than 90 universities in 14 countries.

## REPRESENTATIVE

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# Universidad Iberoamericana



## ABOUT

Established over 70 years ago, Universidad Iberoamericana (IBERO) is one Mexico's first private universities and the oldest Jesuit university. It offers students a unique educational experience through its community of faculty, alumni and professionals dedicated to real-world learning.

IBERO currently offers 34 bachelor's-degree and 39 graduate-degree programs, most of which are certified either in Mexico or abroad.

IBERO's Office of Internationalisation designs and implements innovative strategies in the field of internationalisation to strengthen academic cooperation and research initiatives that involve our university and its academic community. It aims to achieve its objectives through mobility, academic relations, internationalisation on campus and projects and institutional relations.

## REPRESENTATIVE

Luis A. Kauachi



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# Universidad Interamericana de Puebla



## ABOUT

The Universidad Interamericana de Puebla was founded under the motto of "Creativity, Willpower, Leadership". Since 1985 has been applied to its modern, forward-looking curriculum, educational and self-study processes.

Students can complete preparatory studies, undergraduate, master's and doctorate studies across areas of study such as economics, social sciences, health sciences and engineering. Some courses are offered in English.

Universidad Interamericana de Puebla has a broad internationalisation program that facilitates international exchanges in Argentina, Spain, Colombia and Peru, languages courses (English or French) in Canada and study abroad opportunities for specific degrees.

## REPRESENTATIVE

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# Universidad La Salle Bajío



## ABOUT

La Salle Bajío University was founded by Dr. Manuel de Jesús Álvarez Campos, a Brother of the Christian Schools. His commitment to education for young people inspired him to expand the educational work of the Brothers so that it would respond to the needs of Higher Education. He founded La Salle University (ULSA) in 1962 where he served as President until 1968. He then transferred to León, Gto. to direct Colegio La Salle there.

The Lasallian Legacy is an educational philosophy dedicated to the formation of persons capable of transcending under the values of Faith, Fraternity and Service. Our University community is present the five continents.

In Mexico, about 100,000 young people and children receive Lasallian education in 60 educational centers at all levels. Of these, 15 are Higher Education Centers, among them, La Salle Bajío University.

## REPRESENTATIVE

Claudia Lorena Murillo Cerón



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# Universidad Latina de América



## ABOUT

Founded in 1992, Universidad Latina de América (UNLA) is an institution committed to quality and respectful of the standards that govern education in Mexico. It is the only private university in the state of Michoacán with a humanistic and social educational philosophy.

UNLA' s internationalisation program offers both domestic and international mobility programs, where students have the opportunity to study at more than 50 universities around the world.

UNLA offers secondary education as well as Undergraduate and Graduate programs. These programs have the Recognition of Official Validity of Studies (RVOE) granted by the Ministry of Public Education or the Ministry of Education of the State of Michoacán, a recognition necessary for private institutions to offer educational programs.

## REPRESENTATIVE

Diego Prado Pérez



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# Universidad Marista de San Luis Potosí



**UNIVERSIDAD MARISTA**  
DE SAN LUIS POTOSÍ

## **ABOUT**

Universidad Marista de San Luis Potosí is distinguished and recognised for its academic excellence, catholic inspiration, and social responsibility. The values that characterise the Marist University of San Luis Potosí are innovation, inclusion, humanism, unity, and service.

Students can complete preparatory, undergraduate and postgraduate studies across areas such as industrial design engineering, architecture, business, education, law and psychology.

The research area at Universidad Marista de San Luis Potosí was established in 2019 with the purpose of promoting the development of research skills among faculty and students. Currently, research is conducted through academic bodies, which are formed according to the project or research line being developed. These academic bodies include competency development, design and innovation, entrepreneurship and business and institutional research.

## **REPRESENTATIVE**

María Guadalupe Chávez Porras



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# Universidad Mondragón



## ABOUT

Universidad Mondragón was established in 1997 as a private university, with a history as a polytechnic school.

Bachelor's degrees are offered under faculties of business, finance and marketing, graphic design, law and psychology. Universidad Mondragón also offers executive degree programs, master's degrees and doctorates across these faculties, as well as training and development programs for companies.

As a part of their academic program, Universidad Mondragón offers guaranteed international short-stay experiences for students to learn about companies and agencies relevant to their careers in another country. Other internationalisation opportunities include student exchanges, double degrees and summer programs.

## REPRESENTATIVE

Daniel Rosillo Álvarez



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# Universidad Panamericana



## ABOUT

Universidad Panamericana (UP) is a private, non-profit research institution with a Catholic orientation and 58 years of history. According to the QS Ranking 2025, Universidad Panamericana is among the top 3 universities in Mexico.

With 240 international agreements, UP welcomes around 250 exchange students each year for semester-long programs, short-term programs, internships, and research opportunities. Four bachelor's degrees are offered entirely in English.

Each year, UP hosts 75 international professors for teaching stays and sends 40 faculty members abroad for teaching and research. The university has conducted 150 Collaborative Online International Learning (COIL) projects, half of them in English.

## REPRESENTATIVE



Liza Monroy

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Jamel Gorra

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# Universidad de Monterrey

**UDEM**

## **ABOUT**

Universidad De Monterrey (UDEM) is a private, Catholic higher education institution established in 1969.

UDEM has a range of academic offerings, from preparatory programs, undergraduate programs, graduate programs and medical specialties. These programs span across fields of study such as architecture, business, education, engineering, law and health sciences.

UDEM also offers over 1,000 international academic exchange opportunities through 435 agreements with 1,014 institutions in over 70 countries. These exchange options are open at teaching and research levels, as well as students, faculty and administrative collaborations.

## **REPRESENTATIVE**

Ana Lilia Ramos Terán



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# ANUIES



## ABOUT

Since its foundation in 1950, the National Association of Universities and Institutions of Higher Education (ANUIES) has participated in the formulation of national programs, plans and policies, as well as in the creation of organizations oriented to the development of Mexican higher education.

ANUIES is a non-governmental, pluralistic Association that brings together the main institutions of higher education in the country, whose common denominator is their willingness to promote their integral improvement in the fields of teaching, research, cultural extension and services.

The Association is made up of 244 universities and institutions of higher education, both public and private, from all over the country.

## REPRESENTATIVE:

César Eduardo Gutiérrez Jurado



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# FIMPES



## ABOUT

The Federation of Mexican Private Institutions of Higher Education (FIMPES) is a non-profit civil association founded in 1982.

**FIMPES®** It currently brings together 111 private universities committed to quality education. They operate more than 430 campuses, serving more than 970,000 students in over 10,000 bachelors, specialty, master's, and doctoral programs. The affiliated institutions are present in all 32 states of Mexico.

FIMPES promotes collaboration at the national and international levels, participating in networks of federations and universities. This includes International Association of University Presidents. FIMPES aims to promote collaboration through research and the exchange of best practices among both public and private higher education institutions.

## REPRESENTATIVE

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# Speed dating networking activity

## Contact Information

Name:	Institution:
Faculty/Area:	Role:
Email:	
Other contact information:	
Institution or academic unit you're meeting with:	
Main objectives you wish to pursue:	

## Areas of shared interest

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## Commitments

Short term:
Long term:

## Speed dating networking activity

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## Commitments

Short term:
Long term:

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## Areas of shared interest

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## Commitments

Short term:
Long term:

